



FOR IMMEDIATE RELEASE

## US Conec Expands Online Presence with Launch of Chinese Website

**SHENZHEN, CHINA – December 1, 2022** – US Conec, a global leader in the design and development of high density fiber optic components, is pleased to announce the launch of its new China-based website at [www.usconec-cn.com](http://www.usconec-cn.com). Leveraging the same features and functionalities as the existing US-based website, this newly added site is optimized to create user experiences that speak to and connect with Chinese users locally and across the globe. The expansion of US Conec’s online presence and hosting in China will allow Chinese users to engage with online resources more effortlessly.

“US Conec is a globally trusted brand and our website has been instrumental in supporting customers worldwide to provide effortless access to necessary product information and tools,” says Mike Hughes, VP of Product Management. “Our China-based team continues to grow to support our customers and partners in the Asia-Pacific region. The addition of the Chinese website will help to strengthen and better serve our customers.”

On the new website, users can efficiently access information such as component specifications, drawings, literature, videos, applications engineering notes, white papers and other resources. Features of this new site include easy filtering options, the ability to search by terms or product number, a breakdown of US Conec’s comprehensive products by category and more. A ‘Contact Us’ form is available for users to request local support for customer service or applications engineering. Visit [www.usconec-cn.com](http://www.usconec-cn.com) (China website) or [www.usconec.com](http://www.usconec.com) (US website) to learn more.



### About US Conec

US Conec is a global leader in the design and development of high-density optical interconnects. With thirty years of innovative experience, the company provides industry leading components for data center and enterprise structured cabling, public networks, on-board optical interconnects, industrial and military markets worldwide. Key product developments include MT ferrules, MTP® brand MPO connectors, MTP® PRO solutions, MXC® connectors, PRIZM® LightTurn® and PRIZM® MT lensed ferrule technologies, ELiMENT® single fiber connectors, MDC and MMC very small form factor connectors, IBC™ fiber-optic cleaning solutions, termination equipment, high precision optical packaging components, and customized precision interconnect solutions. US Conec is headquartered in Hickory, North Carolina, and is an equity venture of three leading communications technology companies—Corning Cable Systems, Fujikura, and NTT-AT.

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